

 **Program**

Updated April 8, 2011

## Strategic Alliances for Universities and Their Boards

### PROFESSIONAL STAFF DEVELOPMENT PROGRAM

THURSDAY, APRIL 28, 2011

Bessborough  
Hotel

8:00am – Registration open  
10:00am

Mezzanine Floor

8:00am CONTINENTAL BREAKFAST

William Pascoe  
Room

9:00 am –  
10:00am



**KEYNOTE:**

**REFLECTIONS OF A FORMER UNIVERSITY  
SECRETARY**

Julia Hanigsberg, Vice President, Administration and  
Finance, Ryerson University

10:00am  
– 10:15am

*BREAK*

10:15am –  
12:00pm

**BOARD PROFESSIONAL STAFF PANEL:  
Thoughts on the Evolving Roles of the University  
Secretary**

*Moderator:* Marion Haggarty-France, University  
Secretary, University of Alberta.

*Panelists:*

Margo Baptista, Senior Manager Board Operations,  
Grant MacEwan University

Kim Campbell, University Governance Secretary, Mount  
Saint Vincent University

Louis Charpentier, Secretary of the Governing Council,  
University of Toronto

Annette Revet, Executive Director, Governance, The  
University of Regina

12:00pm  
– 1:15pm

*LUNCHEON*

1:15pm –  
2:45pm

**ROUND TABLE SESSIONS 1-3**

The round table sessions are your opportunity to share best practices, questions, and insights with your colleagues on a range of topics of interest to board secretaries. You will have an opportunity to participate in 20-minute discussions, led by experienced university secretaries, on any **four** of the following topics. Please bring along examples, templates, articles and ideas to share with your colleagues on these topics.

<b>Topic</b>	<b>Moderator</b>
presidential search	<i>Georgina Moore, Secretary to the Board of Trustees and Senate, Queen's University</i>
presidential transition	<i>Elizabeth Osler, University Secretary and Associate General Counsel, University of Calgary</i>
presidential evaluation and compensation	<i>Vicki Hodgkinson, University Secretary, University of Guelph</i>
president/board chair relationship	<i>Anne Bauer, Deputy University Secretary, Board of Governors, Carleton University</i>
student, faculty and staff members on the Board	<i>Carrie Anderson, Associate University Secretary, University of Victoria</i>
board dynamics	<i>Nancy Renaud, Saint Mary's University</i>
board member engagement	<i>Margo Baptista, Senior Manager Board Operations, Grant MacEwan University</i>
policy development	<i>Donna Ball, Senior Policy Analyst, Memorial University of Newfoundland</i>
role of the Secretary on the President's Executive	<i>Valerie Gilroy, General Counsel and Corporate Secretary, University of Winnipeg</i>
external reviews	<i>Marion Haggarty-France,</i>

of governance  
offices

*University Secretary, University of  
Alberta*

2:45 pm – *BREAK*

3:00 pm

3:00pm – **ELECTRONIC MEETING MATERIALS AND  
4:00 pm **ACADEMIC GOVERNANCE: Lessons from the  
Field****

Moderator: Peter Geller, Academic Governance Officer,  
Grant MacEwan University

Panelists: Vicki Hodgkinson, University Secretary,  
University of Guelph

Jeff Leclerc, University Secretary, University of Manitoba

Judith Osborne, Vice-President, Legal Affairs and

University Secretary, Simon Fraser University

Panelists will discuss some of the practical issues involved  
in distributing Board (and Senate) materials  
electronically, as well as considering impacts on  
governance, addressing the following key questions:

What are some key practical considerations for  
universities in adopting the electronic distribution of  
Board and Senate materials?

From your institution's experience, how has the move  
to electronic distribution of materials enhanced  
governance?

What have been some of the main challenges from a  
governance perspective?

# CANADIAN UNIVERSITY BOARDS ASSOCIATION CONFERENCE

THURSDAY, APRIL 28, 2011

Bessborough  
Hotel

12:00pm – 6:00pm  
*Registration open*

*Mezzanine Floor*

4:30pm – 5:45pm  
**ARCHITECTURAL TOURS OF CAMPUS**

Buses will take you from the hotel to the university's historic College Building for a historical and architectural overview by University Architect Colin Tennent, followed by walking tours that will finish at the President's residence.

5:30pm – 7:00pm  
**OPENING RECEPTION – President's Residence, U of S Campus**  
Welcoming remarks:

- His Honour the Honourable Gordon Barnhart, Lieutenant Governor of Saskatchewan
- Peter MacKinnon, President, University of Saskatchewan

7:00pm  
**FREE EVENING** with option for small group dinners  
(sign up during main conference registration)

9:00pm – 11:00pm  
**HOSPITALITY SUITE**

*Vice Regal Suite*

FRIDAY, APRIL 29, 2011

Bessborough  
Hotel

8:00am – 2:00pm  
*Registration open*

*Mezzanine floor*

7:30 am – 8:30 am  
**BREAKFAST**

William Pascoe  
Room

8:45 am – 9:00 am  
**Introduction of Plenary Speaker**  
Gary Merasty, VP of Corporate Social Responsibility,  
Cameco Corporation

Battleford Room\*

9:00am – 10:00am



**PLENARY**  
**STRATEGIC ALLIANCES WITH ABORIGINAL  
COMMUNITIES**

Roberta Jamieson, President, Aboriginal Achievement  
Foundation

\* simultaneous interpretation available for this session in the Battleford Room

10:00am *BREAK*  
– 10:15am

10:15-  
11:15am



Battleford Room\*

**PLENARY**

**THE CHALLENGE OF FINANCING POST-SECONDARY EDUCATION IN THE AGE OF GLOBALIZATION: PUBLIC FUNDING, DEMOGRAPHICS, AND INTERNATIONALIZATION**

Alex Usher, Higher Education Strategy Associates  
This session will explore the implications of public finances and demographics for universities around the world and in Canada, and the imperative universities face to seek sources of income that are not dependent on domestic students or governments. It will also examine what it takes for Canadian institutions to become ‘players’ on the international scene, including challenges for positioning universities to fulfill their traditional local or regional mandates while extending their reach to global audiences and partners.

11:15 am –  
12:30pm



**PLENARY**

**GENERATIVE THINKING FOR BOARDS**

Lyn McDonell, CAE CDir, President,  
The Accountability Group

Progressive not-for-profit boards are exploring the three modes of governance—fiduciary, strategic and generative—to fulfill their responsibilities. This session will look especially at the new work of boards—generative thinking and how directors can meaningfully engage with the fundamental challenges of the university.

12:30pm  
– 1:45pm

*LUNCHEON*



William Pascoe  
Room

**THE CHANGING LANDSCAPE IN CANADIAN  
UNIVERSITIES: RECENT TRENDS AND NEW  
DIRECTIONS**

Paul Davidson, President and CEO of the Association of  
Universities and Colleges of Canada

1:45pm –  
2:45pm



Battleford Room\*

**PLENARY**

**RESPONDING TO PENSION CHALLENGES**

Don Ireland, Senior Vice President, AON Hewitt

2:45pm –  
3:15pm

*BREAK*

3:15pm –  
4:45pm



Battleford Room\*

**PLENARY**

**STRUCTURAL PROBLEMS AND POLITICS: Why  
Canadian governments find it so difficult to  
change Canada's health care system**

Dr. Janice MacKinnon, FRSC, Professor, School of Public  
Health, University of Saskatchewan and former Minister  
of Finance for Saskatchewan.

This session will build on discussions at last year's  
conference to explore the challenges facing governments  
as they balance the competing funding needs of the health  
care system and post-secondary education.

5:00 pm – Board chairs networking reception  
6:00 pm

Terrace Lounge

5:00 pm – Board professionals business meeting and networking  
6:00 pm

Battleford Room

\* simultaneous interpretation available for these sessions in the Battleford Room

6:30pm – 9:00pm	<b>RECEPTION AND CUBA-THEMED DINNER</b>	<a href="#"><u>Top of the Inn</u></a> <b>Sheraton Cavalier Hotel</b>
9:00pm – 11:00pm	<b>HOSPITALITY SUITE</b>	<i>Vice Regal Suite</i>

**SATURDAY, APRIL 30, 2011**

[Bessborough  
Hotel](#)

6:45 am – 7:45 am	<b>EARLY-MORNING <a href="#"><u>RUN/WALK ALONG THE RIVER</u></a></b> Meet by the bandstand just west of the Delta Bessborough for a half-hour or hour-long circuit at your preferred pace	
8:00am – 12:00pm	<i>Registration open</i>	<i>Mezzanine floor</i>
8:00am – 8:45am	<b>BREAKFAST ROUND TABLES</b> Facilitated discussions over breakfast on a variety of topics (choose one) of interest to board chairs and secretaries (choose one):	William Pascoe Room
8:45am- 10:15am	<b>PANEL: HOT TOPICS IN UNIVERSITY GOVERNANCE</b> A panel of experienced board chairs and secretaries will respond to your anonymous ‘hot topic’ questions and scenarios. Come prepared to put a hot topic into the hat and hear how your colleagues across the country respond!	Battleford Room*
10:15am –	<i>BREAK</i>	

10:30am

10:30am

– 11:30am

**PLENARY  
PRAIRIE PRESIDENTS PANEL  
WHAT DO PRESIDENTS NEED FROM A BOARD  
CHAIR?**

Battleford Room\*



Lloyd Axworthy, University of Winnipeg



David Barnard, University of Manitoba



Elizabeth Cannon, University of Calgary



Peter MacKinnon, University of Saskatchewan

11:30am –  
12:30pm

**CUBA/ACCAU ANNUAL GENERAL MEETING**

Battleford Room\*

12:30pm

*LUNCHEON*

Option 1: Boxed lunch pick-up

Option 2: Sit-down lunch for those who are staying on  
for tours

William Pascoe  
Room

## Optional Saturday Afternoon Program

Afternoon Optional tours of Canadian Light Source Synchrotron.  
See <http://www.lightsource.ca/> for information about  
Canada's largest science project, located on the U of S  
campus.

Dinner [to be arranged](#) (sign-up)

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